



**FULLPLATEPROJECT**

# YMCA SOUTHCOAST FULL PLATE PROJECT 2025 SPONSORSHIP SIGN-UP

We invite you to support the Full Plate Project, a vital initiative of YMCA Southcoast that brings our mission to life by addressing food insecurity across the region. What began in April 2020 as an emergency response has grown into one of the Southcoast's largest hunger relief efforts.

In 2024 alone, the Full Plate Project distributed more than 1.3 million pounds of food, equating to more than 1.1 million meals, to nearly 35,000 households. Since its inception, the program has provided more than 5.5 million pounds of nutritious food to individuals and families in need.

Your support will help ensure that all Southcoast residents have access to healthy food and the opportunity to thrive, regardless of their circumstances.

## TRUCK SPONSOR \$10,000

- Your logo prominently displayed on the Full Plate Project delivery truck for the entire year.
  - The truck visits 5 YMCA Southcoast branches per month and visible to hundreds of market attendees every month. (New Bedford, Wareham, Dartmouth, Swansea & Fall River)

## MARKET SPONSOR \$5,000

- Recognition as market sponsor for a 3 month period on social media.
- Your logo displayed on lawn signs by the entrance to food pickup.
- Space for up to 1-5 employees to take part in markets.

## BAG SPONSOR

- Option to provide plastic bags for food with your logo on them

## PACKING PARTY \$1,000

- Recognition as packing party sponsor on all volunteer communications (Sign Up Genius and emails).
- Option to provide handouts about your business to volunteers at the packing party. Ex. brochures, flyers.
- Space for up to 1-5 employees to take part in our packing party.

## Full Plate Project 2025 Sponsorship Opportunities – Sponsor Information

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PRIMARY CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

## IN SUPPORT OF

☐ FULL PLATE PROJECT

## PAYMENT INFORMATION

☐ \$5,000 ☐ \$2,500 ☐ \$1000

☐ CHECK ENCLOSED (PAYABLE TO YMCA SOUTHCOAST)  
MAIL TO:

YMCA SOUTHCOAST  
ATTN: MAKENZIE LENNINGTON  
128 UNION STREET, SUITE 304  
NEW BEDFORD, MA 02740

☐ CREDIT CARD, CALL MAKENZIE LENNINGTON @  
508-996-9622 EXT. 125

Please contact Makenzie Lennington (info below) to customize a sponsorship package that fits your organization's goals and needs.